*Do they not contemplate the Qur’an? (47:24)*

The spiritual feast of Allah (swt), the Qur’an, encompasses all the essential components required for a desirable meaningful life. It is up to the appetite and aptitude of the human beings to serve themselves from this incredible spiritual banquet. It is so widespread that no one is held in abeyance, quenching thirst of all the exhausted souls led astray by mundane experiences.

This final message of Allah (swt) is a fresh impetus to the cause of liberation from the burdens and shackles of superstitions and blind beliefs, incentivising human beings to be ‘human beings’. Qur’an faithfully mirrors the innate Godly-values deeply entrenched in the core of our creation resonating with our very own intuitions. For the very reason, we are constantly reminded of our obligation to ponder, contemplate and reflect on this celestial message. Where recitation has its own merits, the arduous exercise of pondering yields miraculous results. It brings colours to our lives. Life becomes meaningful than it was.

Furthermore, the wisdom of His message is embellished with a rich vein of syntactic eloquence befitting His words. The reciter is clearly enchanted by the miraculous words and its formulation. This symbiotic relation of the words and message was the fundamental drive to venture into a meaningful deliberation on some key words of Qur’an used in our daily lives during the Holy Month of Ramadan.

This collection is a set of ‘Qur’anic Word of the Day’, famously known by its acronym QWOTD, published via social media of The World Federation of KSIMC in the month of Ramadan, 1438 /2016. The essence of this series was to introduce and deliberate on some key words of the Qur’an, commonly used in our day today lives for an introspection of what we perceive and what is ought to be. The verses were carefully chosen and the words were critically analysed from a linguistic usage, followed by a question for reflection. The series claims to have attained its goal of projecting Qur’anic universal values to reach out any soul yearning for guidance from this holy book. And all praise belongs to Him.

I would like to express my gratitude to our incredible team Amjad Shah, Masuma Moledina, Masuma Bhalloo and Ali Panju whose assistance proved to be a milestone in the accomplishment of this project.

Special thanks to Sister Zichane Cassam Chenai (Madagascar) and Shaykh Nadir Jaffer (Qum Office Manager) for translating these series into French for our Francophone community members.

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